



LOS ANGELES  
**WATERKEEPER®**



**LOGO**  
The primary purpose of the logo is to provide a consistent visual identity and to increase public recognition and awareness of Los Angeles Waterkeeper.

The logo icon is proportioned equally on all sides.

**SAFE AREA**  
It is recommended that in order to preserve the integrity of the Los Angeles Waterkeeper logo, it should be surrounded by ample space — the safe area. The safe area is to equal roughly one quarter of the icon box.

**SPACING**  
The space between the logo icon and logo type is the width of the letter “T” in the word “WATERKEEPER”.



**IDENTITY MERCHANDISE**  
Promotional merchandising can be one of the most powerful tools for reinforcing the Los Angeles Waterkeeper identity. These samples outline the appropriate application of the identity on merchandise. All final applications of the identity must be approved by Los Angeles Waterkeeper.

When embroidery is called for, as on shirts and hats (refer to shirt example), the logo must be reproduced large enough to avoid plugging.



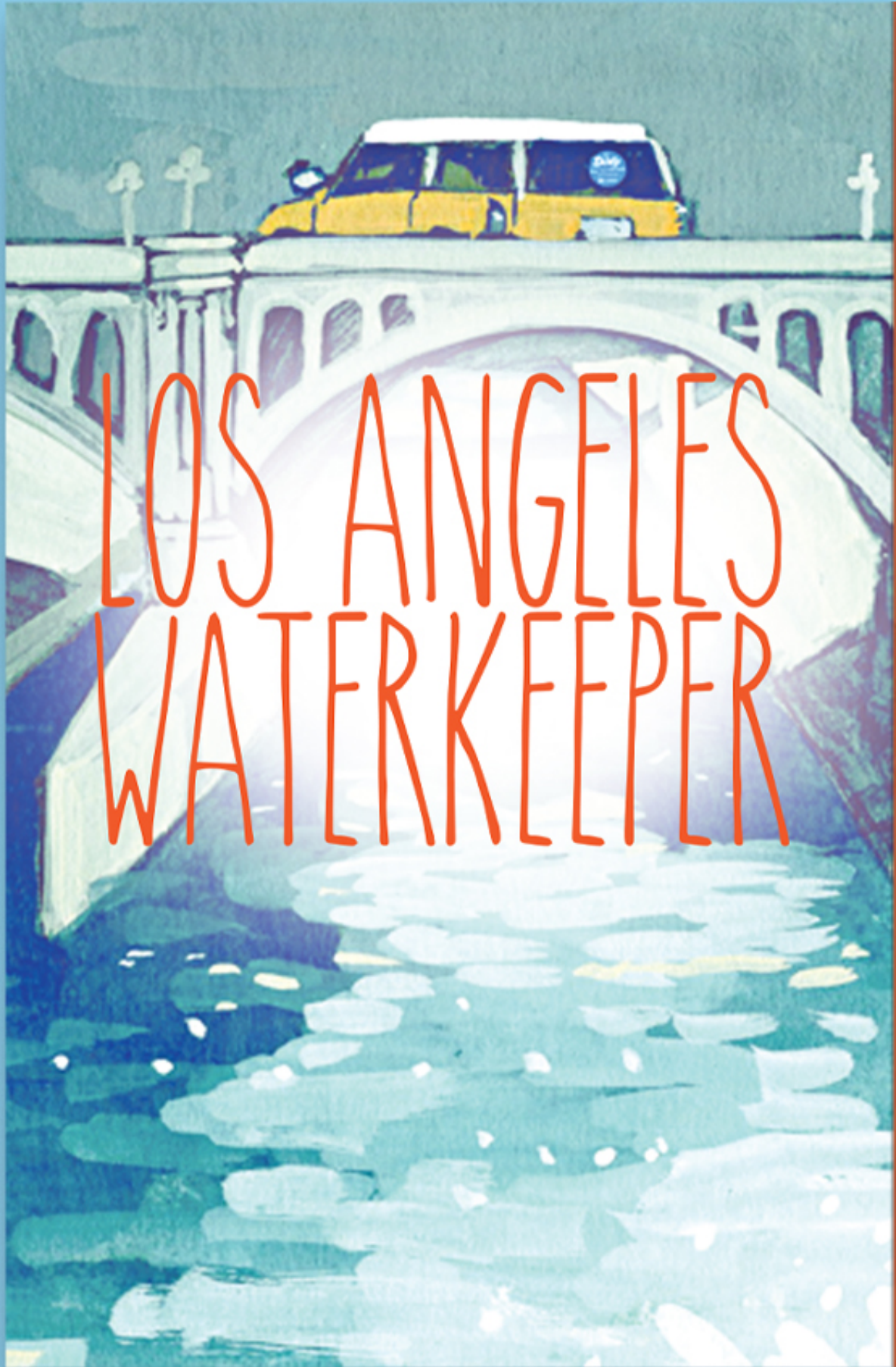
**LOS ANGELES WATERKEEPER GRAPHIC STANDARDS**











Los Angeles Waterkeeper has been a leading regional environmental organization for over 20 years, ensuring clean, healthy water and wildlife in Los Angeles and protect ocean habitats and species, address impacts of water pollution, advocate policies related to clean water and enforce the federal Clean Water Act. LA Waterkeeper's mission is to restore and conserve water in Santa Monica Bay, San Pedro Bay, and its tributaries, including the Ballona Creek and Malibu Creek.

LOS ANGELES WATERKEEPER PRESENTS

# MAKING WAVES 2015

JUNE 11, 2015 | THE FAIRMONT MIRAMAR HOTEL

An illustration of a river flowing through a city, with a bridge and a Ferris wheel in the background. The river is surrounded by yellow flowers and green hills.The Los Angeles Waterkeeper logo, featuring a stylized wave and the text "LOS ANGELES WATERKEEPER®".

#### WATER QUALITY MONITORING



uses on identifying and impact LA County neighborhoods, work with LA Waterkeeper collection, and water s and beaches. Our Storm trains volunteers to conduct t serves as evidence for our

the California Drought a state Waterkeeper launched the "Go wareness and conserve water ry. In nine months, over 12,000 rs for 60 days, saving over 3.5 onica, City of Burbank, City of partment of Water, and City of by pledging to not wash their ents to take action in response

ate and local agencies to ormwater capture and gelinos about the Drought, and local drought-response ited regional water water pollution problems i also working hard with cities anagement plans that use xcal groundwater aquifers. We take smart decisions for our ria for evaluating future water







## LOS ANGELES WATERKEEPER

For nearly a quarter century, Los Angeles Waterkeeper has been the 'on-the-water, in-the-water, and in-the-community' voice for clean, healthy, safe waterways throughout Los Angeles County.

We protect our coastal and inland waters from the threat of pollution, such as urban and industrial runoff, by enforcing the Clean Water Act. Our advocacy efforts have led to the investment in environmental protection and remediation initiatives with the City of Los Angeles resulting in the reduction of 85% over a decade. We also work to promote integrated water management strategies to make the region more water secure.

We empower community members in safeguarding the health of our local waterways. Our Marine Protected Area Program engages a diverse cross-section of Angelenos, including scientists, educators, and the public, to monitor activities in and around the Point Dume and Palos Verdes Marine Protected Areas. Our Dive Program has engaged hundreds of volunteers to help restore 27 acres of flourishing kelp forests along the coast. We work with these dedicated volunteers to protect this vital habitat from the threat of invasive species. Our Watershed Program works across the region with the tools and knowledge necessary to address water pollution in their neighborhoods and steward



OUR EMCEE **TERRY TAMMINEN**



## LA WATERKEEPER PRESENTS MAKING WAVES 2016



## WATER WARRIOR **JAY BORZI**



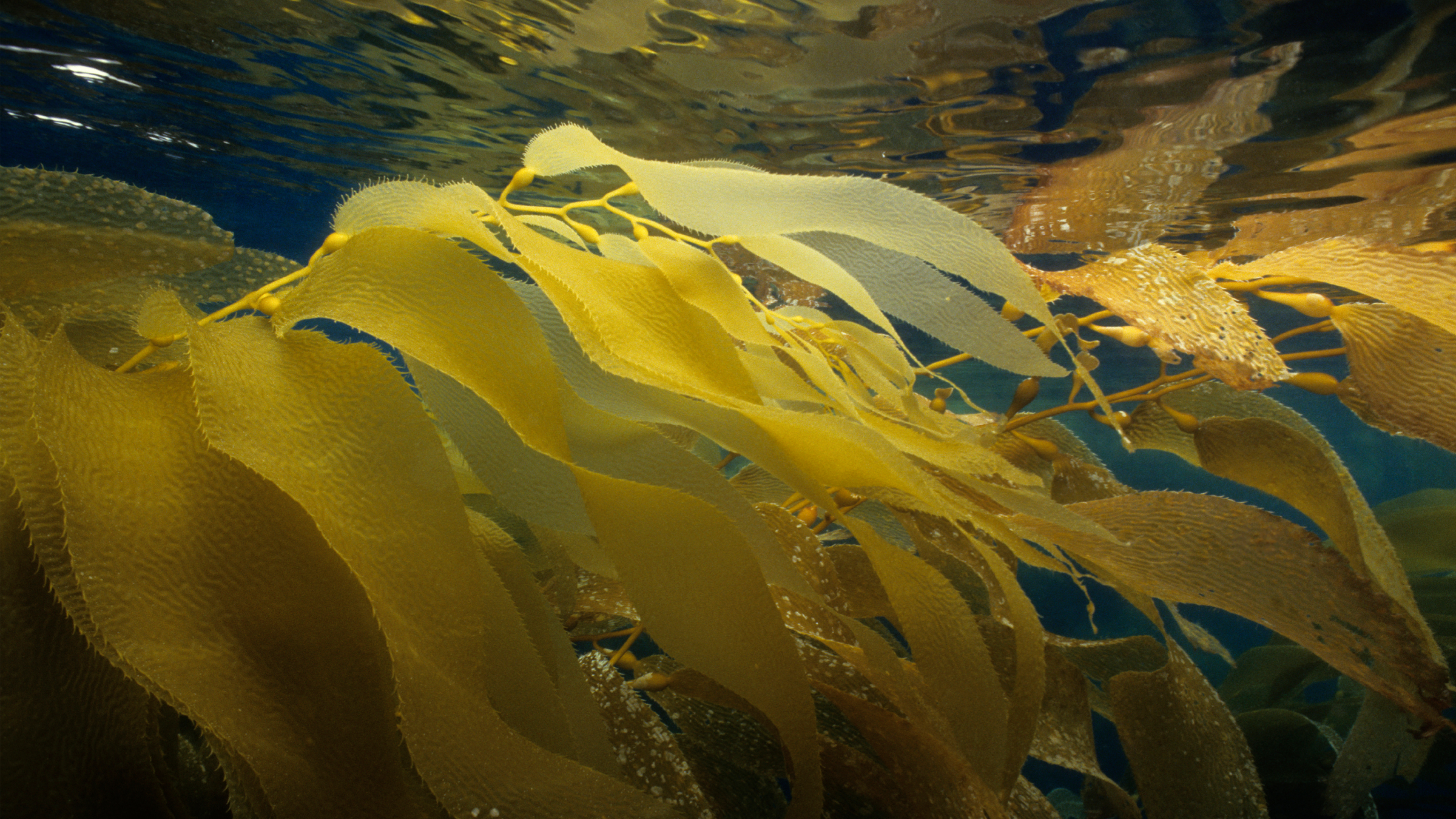
Jay Borzi serves as a Senior Managing Director of Eastdil Secured as a result of the merger of Secured Capital Corp with Eastdil Realty in January 2006. Mr. Borzi joined Secured Capital Corp as a partner in April of 2000 and specializes in representing institutional real estate owners in the recapitalization and disposition of their assets.

Mr. Borzi holds a BS in Finance from San Diego State University and is a licensed Securities Representative (Series 7 and Series 63) and a California State Licensed Real Estate Salesperson. He is a member of FREA and on the Board of Directors for both KCRW, the Santa Monica based NPR affiliate station, and Los Angeles Waterkeeper.

Advocate, advisor and ambassador to Los Angeles Waterkeeper, Mr. Borzi's commitment and support of our mission is unwavering. Through the years, Mr. Borzi has played a critical role in the success of many of Waterkeeper's legal pursuits and programmatic initiatives.

We are honored to call Jay one of our Water Warriors.











## SPONSORSHIP LEVELS

| BENEFITS   | SANTA MONICA BAY<br>\$25,000 |
|--|------------------------------|
| VIP event tickets, including access to after-party at The Bungalow           | 20                           |
| Speaking opportunity during the event program                                | ✓                            |
| Exclusive co-branding opportunities including recognition in media materials | ✓                            |
| Feature on LA Waterkeeper's website and event site                           | ✓                            |
| Inclusion in e-communications, newsletters and social media                  | ✓                            |
| Prominent logo on event slideshow and signage                                | Large                        |



## SPONSORSHIP COMMITMENT

### SPONSOR INFORMATION

Company/Organization:

\*print company name exactly as it should appear in event materials

Contact Name:

Title:

Address:

City:

Telephone:

YES, we would like to participate as sponsor

☐ No

Mail Donations to:

Los Angeles Waterkeeper  
Attn: Geraldine Burrola  
1200 Wilshire Blvd.  
Santa Monica, CA 90401

We will contact you prior to the event for questions.

Questions? Contact Geraldine Burrola at 310.394.6162 ext. 103.

DEADLINE FOR ALL SPONSORSHIP MATERIAL IS TUESDAY, SEPTEMBER 11, 2018



CLICK HERE  
TO PAY ONLINE

## LOS ANGELES WATERKEEPER® MAKING WAVES 2018



## 25 YEARS AS LA'S WATER WATCHDOG



## LA WATERKEEPER PRESENTS MAKING WAVES 2018

THURSDAY, SEPTEMBER 27, 2018 • 6:30 PM • FAIRMONT MIRAMAR HOTEL • SANTA MONICA

6:30 PM - 9:00 PM COCKTAILS • HORS D'OEUVRES • LIVE MUSIC • SILENT AUCTION

9:00 PM - 10:00 PM VIP AFTER PARTY AT THE BUNGALOW



For more information, visit [LAWaterkeeper.org/making-waves](http://LAWaterkeeper.org/making-waves)  
or contact Geraldine Burrola at 310.394.6162 ext. 103, [geraldine@lawaterkeeper.org](mailto:geraldine@lawaterkeeper.org)

### LOS ANGELES WATERKEEPER BOARD OF DIRECTORS

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